

ADVENTURE ARCHITECTS





INDOOR & OUTDOOR

ADVENTURE PARKS

INDOOR & OUTDOOR

PLAYGROUNDS

**FEC**s







### **OWNERS**

OF 4 ADVENTURE PARKS
IN LITHUANIA

# WE ARE UNO PARKS

### **CREATORS**

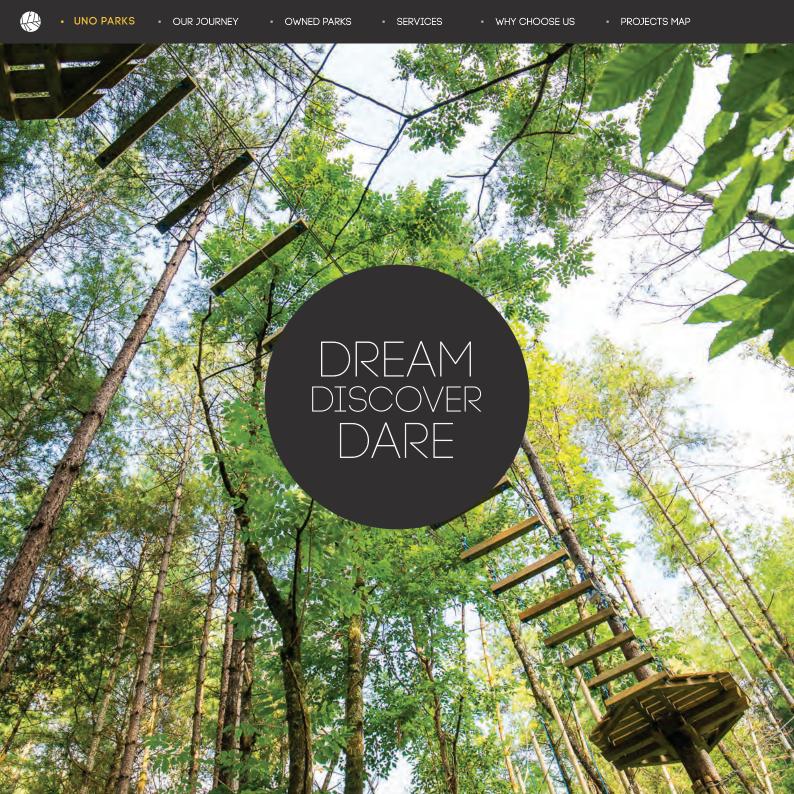
OF ADVENTURE BUSINESS WORLDWIDE

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BUSINESS CONCEPT OUTDOOR BUSINESS INDOOR BUSINESS COLLABORATION IMPLEMENTATION

# WE ARE **UNO PARKS**VISIONARIES, ARCHITECTS OF ENTERTAINMENT AND **ARTISTS IN OUR FIELD**

Within the past 10 years, UNO Parks has operated 4 adventure parks and a FEC, made mistakes, tried & tested various ideas, different technologies, improved services and client satisfaction.

10 years in business has allowed us to learn a lot and accumulate unique data-based knowledge on how to set up a successful adventure park business from day 1 and stay ahead of the game as time goes.

Finally, there came a time to share and spread it to the world. In the past 5 years, we've developed 49 adventure parks, playgrounds and FECs worldwide.

Our business clients & partners get more than just construction services. We offer knowledge based business solutions which have withstood the test of time and were proven to be safe, interesting and innovative.







19 projects

#### 2009

Our journey started in 2009, with one park in a Lithuanian forest.

We returned the investment in less than one season.

### 2010-2013

Hyped and overjoyed, we built 3 more parks in the next 3 years.

Returned the investment in the first season as well.

#### **TODAY**

Today we are the leading & largest chain of adventure parks in Baltics.

#### 8 WF ARF NO1

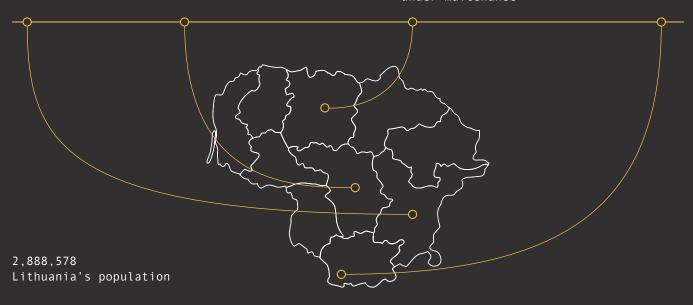
in market share across 16 other local competitors.

## NO 1. IN 4 MAJOR CITIES

VILNIUS CAPITAL OF LITHUANIA

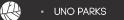
542,366 inh.

KAUNAS IN RECREATIONAL SITE 374,643 inh. SIAULIAI CITY CENTRAL PARK 105,653 inh. under maitenance DRUSKININKAI TOURIST DESTINATION 14,172 inh.



#### TWO OUT OF 10 LITHUANIAN CITIZENS HAD VISITED UNO PARKS!

We attract visitors from neighboring countries such as Poland & Belarus.



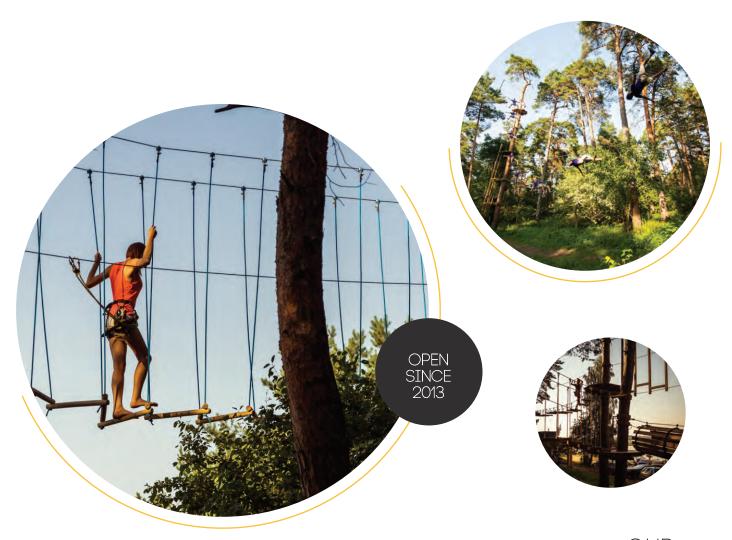






### OUR VILNIUS PARK

~ 2 ha 12 138 10 Up to 10 000
Area Routes Obstacles Number of Staff Visitors a Month



# CUR KAUNAS PARK

~1ha 8 134 8 Up to 7 000
Area Routes Obstacles Number of Staff Visitors a Month





### OUR SIAULIAI PARK

6 85 5 Up to 5 000
Routes Obstacles Number of Staff Visitors a Month Up to 5 000 ~1ha Area





OUR DRUSKININKAI PARK

~ 2 ha Area

12 144 10 Up to 10 000 Routes Obstacles Number of Staff Visitors a Month













OWN & MANAGE ADVENTURE PARKS

MASTERPLANNING, DESIGN, CONSTRUCTION BUSINESS MODELLING

MARKETING LAUNCH









MAINTENANCE

ADDITIONAL REVENUE & VALUE STREAMS

FRANCHISE

DID
DATA INFORMED DECISION







### LEADING COMPANIES

### **CHOOSE US BECAUSE:**



49 DEVELOPED **PROJECTS** 

IN THE LAST 5 YEARS



+10 YEARS **EXPERIENCE** IN OPERATING



**MATERIALS** OF THE HIGHEST QUALITY



TWO TIMES **FASTER** WITH INSTALLATION COMPARED TO COMPETITORS IN THE MARKET

MADE IN EU \*\*\*\*







UNIQUE DESIGN FOR ALL POSSIBLE LANDSCAPES & AREAS



BIG CUSTOMER
CAPACITY PER OBSTACLE



THERAPEUTIC VALUES





WE ARE NOT EVERYWHERE...**YET** 



49

INDOOR & OUTDOOR
ADVENTURE PARKS & PLAYGROUNDS
DEVELOPED WORLDWIDE









### **OUR OUTDOOR**

- ADVENTURE PARKS
- PLAYGROUNDS

are especially appealing to thrill-seekers, nature lovers and active - leisure enthusiasts who pursue breathtaking experiences. Moreover, our parks can fulfill therapeutic goals for individuals with special needs.



#### OUR INDOOR

- ADVENTURE PARKS
- PLAYGROUNDS
- FFCs

are designed in a environment - friendly style. We can guarantee a certified safety - focused design which will surely generate revenue for your business with repetitive and longer visits.



### OUR PARKS ARE SPECIFICALLY DESIGNED TO BRING PEOPLE TOGETHER

- making adventure more popular among families, children, youth groups and professionals looking for unique venues for family outings and reunions, birthday parties, corporate team-buildings and other celebrations.



### OUR INDOOR PRODUCTS CAN BE EASILY INTEGRATED IN:

hotels, restaurants, amusement & theme parks, aqua parks, public institutions (e.g. kindergartens), shopping malls.

Adults



explore more







explore more





CLIENTS FROM 0 TO 99 YEARS OLD







#### MAIN REVENUE SOURCES











TICKET SALES

CAFE

**GROUP EVENTS** 

**SOUVENIRS** 

**BIRTHDAY PARTIES** 

#### ADDITIONAL SALES

& REVENUE STREAMS

TFAM BUILDINGS





- ▶ increase your revenue by up to 20%
- ▶ make your business more attractive
- ▶ monetize low attendance hours

**FDUTATNMENT** LIVE BUTTERFLY DOME



- ▶ increase your customer flow by up to 30%
- ▶ monetize low attendance hours for groups
- ▶ drive media interest without additional marketing costs

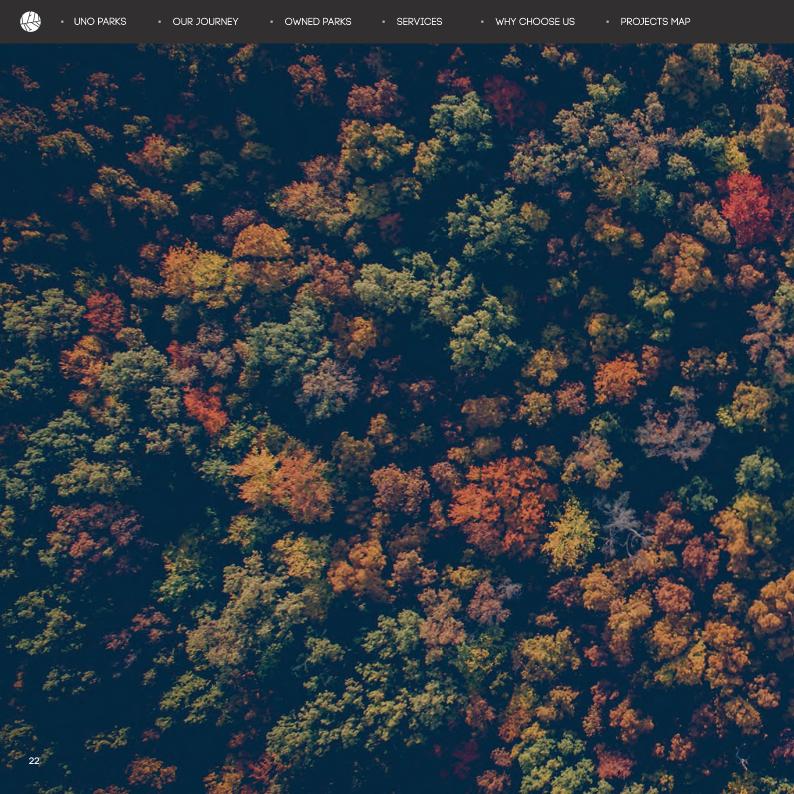
CAC **CFRTTFTFD AUTISM CENTER** 

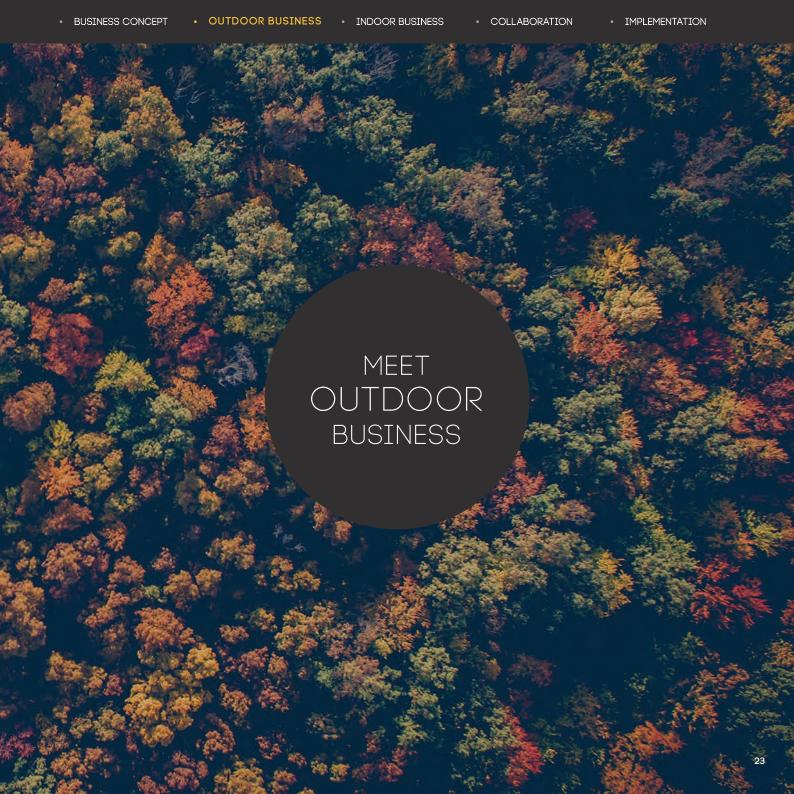




Certification of Attraction & Destination business

- increase online ticket sales by up to 50%
- build a positive and socially responsible brand
- ▶ be accessible for customers with special needs











#### ADVENTURE IS AN ANTONYM OF BORING. NO MATTER HOW OLD YOU ARE

UNO Parks' outdoor adventures challenge & entertain visitors of all ages.

### A JOURNEY TO THRILLING AND UNEXPECTED

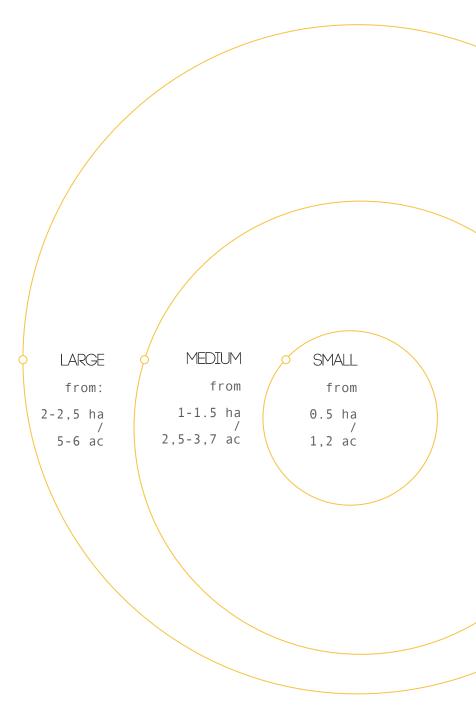
More than 150 tried-and-true obstacles such as zip-lines, giant swings, & harness-free net trails.

### BUILT WITH LOVE, CARE AND CONSIDERATION

Our labor of love has been creating outdoor parks, which has built our reputation as industry leaders.



**OUTDOOR** ADVENTURE PARKS SIZES



#### EXAMPLE OF

### M SIZE ADVENTURE PARK ON POLES





STAFF OFFICE with porch, storage, WC, information point



PARKING LOT up to 20 cars



BICYCLE PARKING up to 20 bicycles



WALKING PATH gravel path



recreational area



KIDS ZONE kids start and play area



X4 STRUCTURE 4 poles with metal tensions





X6 STRUCTURE 6 poles with metal tensions



FINISH PLATFORM for adult routes



CAFETERIA

## EXAMPLE MASTERPLAN

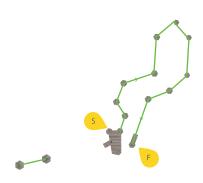


OWNED PARKS



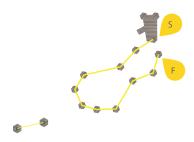
### **ROUTES**

#### **SCHEMES**



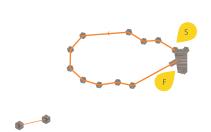
#### LIME ROUTE

- 6 /3m height/ poles
- 1 /12m height/ poles structures
- 9 obstacles
- 2 zip-lines
- Total lenght 87m



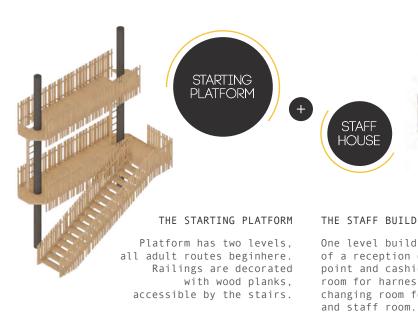
#### YELLOW ROUTE

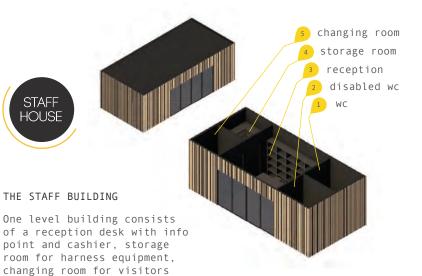
11 /3m height/ poles 8 obstacles 2 zip-lines Total lenght - 59m

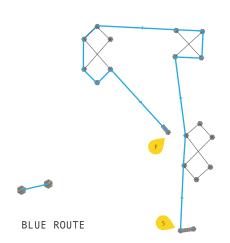


#### ORANGE ROUTE

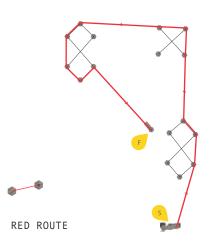
12 /3m height/ poles



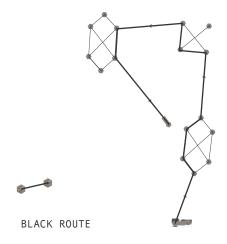




- 2 /12m height/ poles
- 3 /12m height/ poles structures
- 8 obstacles
- 4 zip-lines
- Total lenght 155m



- 2 /12m height/ poles
- 3 /12m height/ poles structures
- 8 obstacles
- 4 zip-lines
- Total lenght 126m



- 2 /12m height/ poles
- 3 /12m height/ poles structures
- 6 obstacles
- 4 zip-lines
- Total lenght 150m



#### THE GAZEBO

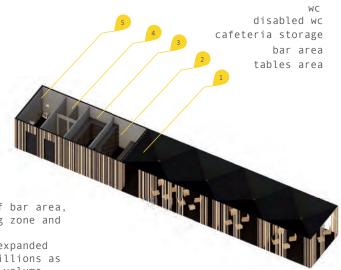
The size of the small gazebo is 4x4 metres. It has concaved roof, wooden terrace & wood planks facade.



#### THE CAFETERIA

Building consists of bar area, storage room, dining zone and sanitary units.

Dining area can be expanded by adding extra pavillions as modules to the main volume.











HIGH & LOW ROPES

RK

### FINLAND **HIIDENLINNA**

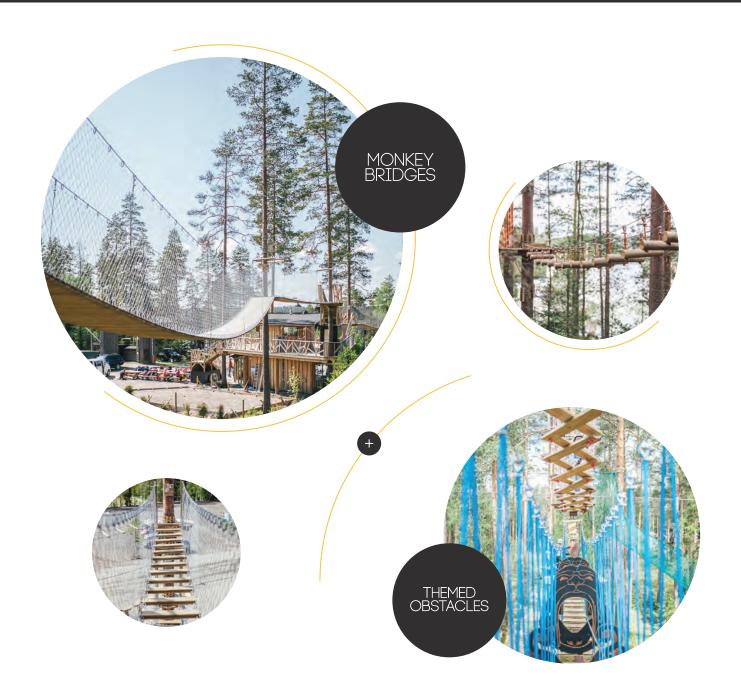
OUTDOOR ADVENTURE PARK

Area

Attractions

1,5 ha

39 obstacles for kids and adults









OUR JOURNEY



Area Attractions

1ha 61 obstacles for kids and adults





















Area Attractions

1,3 ha 65 obstacles for kids and adults





















## IMAGINATIVE SPACES FOR CHILDREN

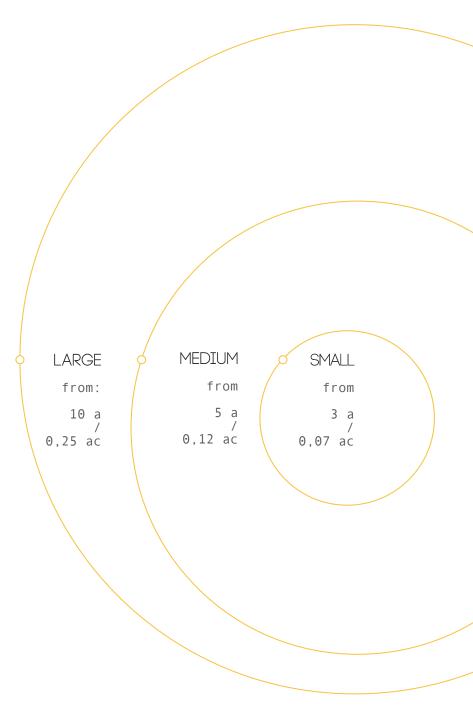
We design all of our playgrounds – from classic play sets with swings, slides, zip-lines, and climbing structures to innovative harness-free playgrounds on poles.

## INSPIRED BY CHILDREN AND THEIR EVER-BURNING CURIOSITY

Designed to delight, engage, inspire and entertain children.



**OUTDOOR** PLAYGROUNDS SIZES











FUNKY POLES

## AKROPOLIS SHOPPING MALL

OUTDOOR PLAYGROUND

Area Attractions

500 sq.m. 8 obstacles and a net structure



#### EXAMPLES OF OUR

#### MOST WANTED OUTDOOR ATTRACTIONS



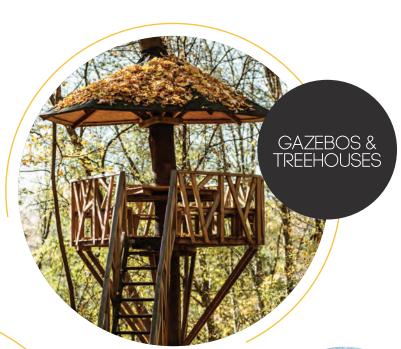






















### EXAMPLES OF OUR

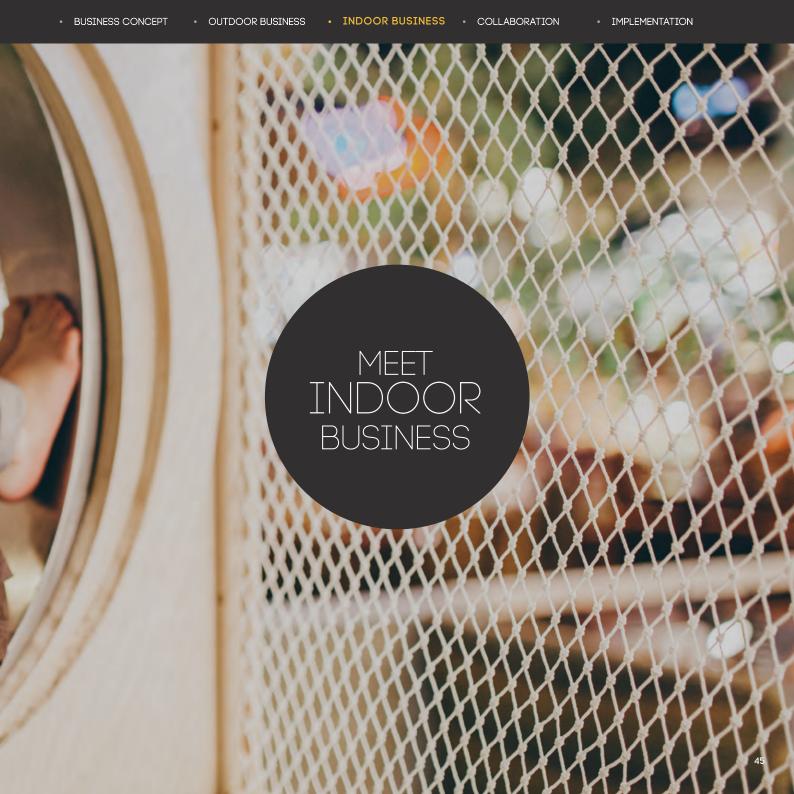
#### MOST WANTED OUTDOOR ATTRACTIONS

















#### PLAY NEVER GETS BORING OR OLD

Customize your indoor playground to thrill and engage children of all age groups.

#### TRAFFIC GENERATION TOOL

Enhance your venue's appeal with a designated indoor play area or make play an integral part of your premises.

## CUSTOM MADE. THE ONLY WAY WE DO IT

Our experts can design a family entertainment center unique to your business's needs and aspirations.



### **INDOOR**

**PLAYGROUNDS** & ADVENTURE PARKS & FECs

SIZES

LARGE	MEDIUM	SMALL	EXTRA SMALL
from:	from	from	from
2.000- 3.500 sq.m / 21.500- 37.700 sq.ft	800- 1.000 sq.m / 8.600- 10.800 sq.ft	300- 500 sq.m / 3.200- 5.400 sq.ft	100- 200 sq.m / 1.100- 2.200 sq.ft





INDOOR PLAYGROUND

Awarded:

The Best Indoor Playground in Miami, 2017

Area Attractions

150 sq. m Houses with obstacles inside,

climbing wall, slide, edutainment furniture





















## CAN CAN

PLAYGROUND IN A RESTAURANT

Area Attractions

50 sq. m Houses with obstacles inside,

& 55 sq. m climbing wall, slide, edutainment furniture











OUR JOURNEY

#### • UNO PAR

#### EXAMPLES OF OUR

### INDOOR PLAYGROUNDS







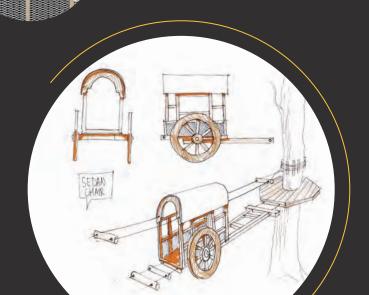






























# COLLABORATION PROCESS

EVERYTHING

STARTS FROM THE

SITE VISIT

Preparation of a detailed conceptual proposal for a particular site, landscape or indoor area (consisting of a zoning masterplan and the exact layout of the adventure zone routes).

 $\longrightarrow$ 

Number of routes, obstacles & attractions in each route with specified lengths and heights.  $\rightarrow$ 

Photos of all obstacles / attractions / structures.

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Theme idea, sketches and mood board.

 $\rightarrow$ 

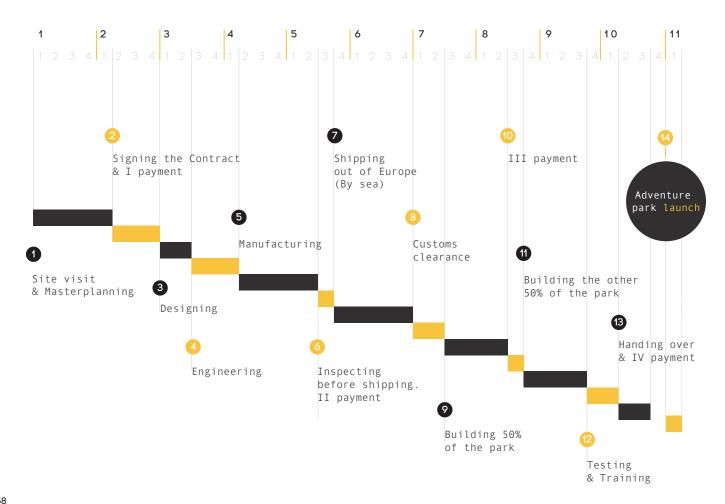
Deadlines of all necessary project implementation stages.

Project budget

OUR JOURNEY

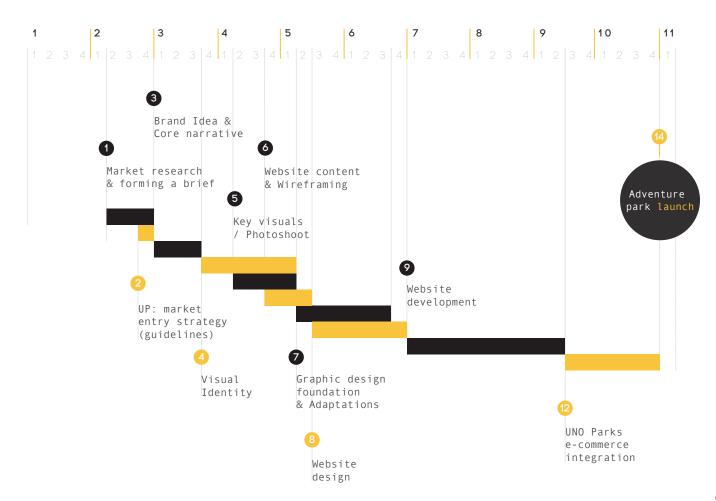


### PROJECT IMPLEMENTATION PROCESS



## PROCESS MARKETING LAUNCH









## EXPLORE CONTACT US

UNOPARKS.EU









